New Narrative
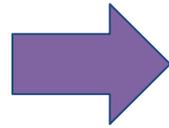
MILD — More correct Information. Less Discrimination

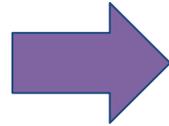# From "problem" to "context and solutions"

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"Too many migrants in schools: classrooms collapsing"

- Headline reducing people to numbers
- Dehumanize.
- Use catastrophic language.
- Fail to distinguish overcrowding from class composition.

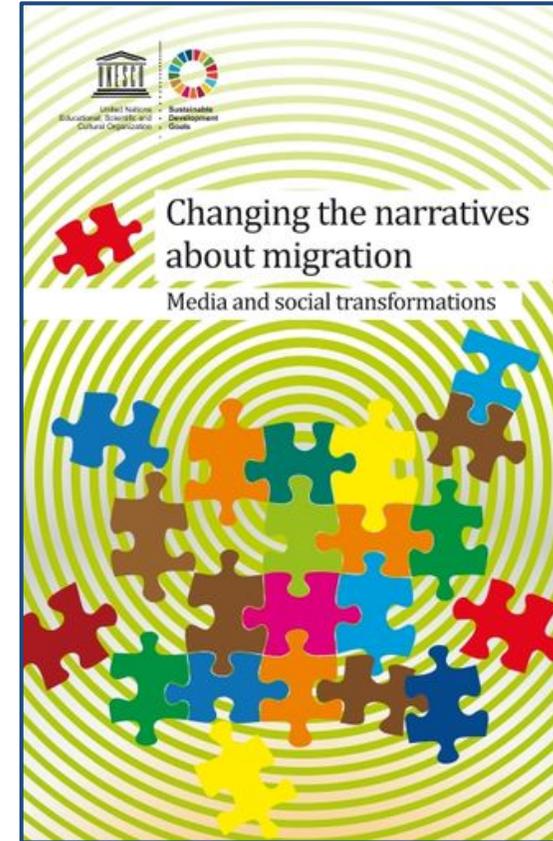**Reframed, precise and complete headline**

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➡️

"Schools under pressure due to rising enrollment: more space and resources needed"

- The issue is system pressure, not the presence of foreign children.
- Activates values of equity and quality education.
- Recenters institutional responsibility.

From "problem" to "context and solutions"

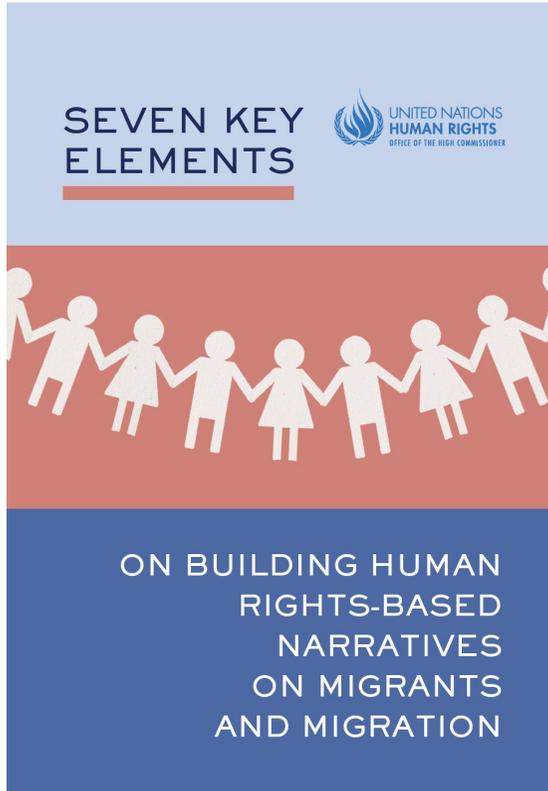Narrative Change - kit

www.narrativechange.org/index.php/it

https://www.narrativechange.org/toolkit/core-lessons

Changing the narratives about migration: media and social transformations

https://unesdoc.unesco.org/ark:/48223/pf0000264239

MILD
More correct Information. Less Discrimination

SEVEN KEY ELEMENTS

UNITED NATIONS
HUMAN RIGHTS
OFFICE OF THE HIGH COMMISSIONER

ON BUILDING HUMAN
RIGHTS-BASED
NARRATIVES
ON MIGRANTS
AND MIGRATION

STANDUP4HUMANRIGHTS

"We need stories that show us that the values we hold in common are stronger than the labels that seek to divide us. Stories that present a positive vision of our shared future."

https://www.standup4humanrights.org/migration/en/toolbox.html[1]

reframe the debate

What we share

12 Keys to reframing the migration debate

https://www.narrativechange.org/sites/default/files/inline-files/ENG%20-%20What%20We%20Share%20-%20ICPA%20-%2020.6.2023.pdf

What elements should a good article on migration include?

Think about the articles, reports, or news stories you have read. In your opinion, what is a good example of new narrative?"

Have you read a report that changed your perspective on an issue?